



# Chapter Executive Update

May 24, 2012

**ACR**<sup>®</sup>  
AMERICAN COLLEGE OF  
RADIOLOGY  
QUALITY IS OUR IMAGE

## AWARDS 2011

### Communications Excellence

Division A - Utah  
Division B - Iowa  
Division C - Washington  
Division D - Michigan

### Government Relations Excellence

Division A - Vermont  
Division B - South Carolina  
Division C - Connecticut  
Division D - New York

### Meetings & Education Excellence

Division A - Puerto Rico  
Division B - Louisiana  
Division C - Colorado  
Division D - North Carolina

### Membership Excellence

Division B - Mississippi  
Division C - Connecticut  
Division D - Florida  
Division D - Virginia

### Overall Excellence

Division A - Hawaii  
Division B - Arkansas  
Division C - Tennessee  
Division D - Texas



## State Chapters

### ACR Bulletin Article

#### TURNING DOLLARS INTO ACTION

WSRS Chapter President Shares Secrets to Fundraising and Member Communications - By Alyssa Martino

### Call for Bulletin Proposals

Is your state chapter making a difference? Maybe you successfully lobbied in your state legislature or showed a state senator around your practice or hospital. Or perhaps you even helped to increase membership retention in the College. The *ACR Bulletin* wants to feature these activities and more. Please email Alyssa Martino at [amartino@acr.org](mailto:amartino@acr.org) with questions, ideas or for more details.

### AMCLC Photos

- ◆ Chapter Leaders Breakfast
- ◆ Chapter Leaders Workshop
- ◆ Chapter Recognition Ceremony
- ◆ Chapter Recognition Winners with Award Plaques



### Find a Local CME Provider

The Accreditation Council for Continuing Medical Education hosts a database of [CME providers online](#) which may be useful to chapters in preparation for future meetings. Providers in this database are not endorsed by the ACR.



### Resources for Your Membership

- [ACR in a Nutshell](#)
- [2015 Annual Meeting](#)
- [Why You Should Join](#)



### Resources for Chapter Officers

- [Governance Structure of the College](#)
- [AMCLC Orientation](#)
- [Parliamentary Procedure](#)

## WEB LINKS

[ACR Calendar](#)

[Advocacy Update](#)

[AMCLC Portal](#)

[Announce Your Meeting](#)

[Chapter Award Forms](#)

[Chapter Websites](#)

[CSC Liaisons 2012/2013](#)

[Join the Advocacy Group](#)

[Request an ACR Speaker](#)

[State & Local Relations](#)

### Radiology Experts Return to Haiti to Educate Local Providers

As part of the ACR's ongoing response to the 2010 earthquake, a team of expert radiologist physicians, ultrasonographers and radiologic technologists will provide medical imaging training for up to 70 local health care providers from across Haiti at Grace Children's Hospital in Port-au-Prince, Haiti, June 4-5. The ACR effort in Haiti, called "Radiology Education Days," is made possible, in part, by the [Haiti Radiology Relief Fund](#). [Donate](#). [Learn more](#).

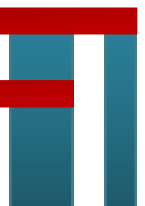


### Bookmark the new AMCLC Portal

**NEW!** Chapter websites have launched! Contact [chapters@acr.org](mailto:chapters@acr.org) to make changes.

2012 - 2013 Chapter Liaison Roster: **View** your current chapter liaison

**Join** the Radiology Advocacy Group. If you are interested in becoming an advocate for your state, practice and/or program, please complete this form.





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## GOVERNMENT RELATIONS

ACR Bulletin Article

### Successful Medicaid Battle in Vermont

ONE STATE CHAPTER MOBILIZES AGAINST CUTS by Eugenia Brandt

### Chapter Success – Chapter Rejuvenation of the Hawaii Radiological Society (HRS)

In 2011, HRS officers approached the process of chapter rejuvenation. Dr. Peter H. Takeyama, president of the chapter, notes that the first step was surveying members and former members about the inactivity of the chapter. While there was not one particular cause identified, Dr. Takeyama noted a challenge faced by many smaller chapters: lacking critical mass and sufficient member involvement to maintain a thriving chapter. Through conversations with their colleagues, the officers learned a priority for members was offering more options for members to earn CME without having to travel considerable distances to get CME on the mainland. To attract individuals to attend their first meeting and potentially join the chapter, they offered a CME event. In order to be responsive to a preference for meetings with an educational component, the chapter collaborated with Tripler Army Medical Center, the only residency program in Hawaii, to share the costs for guest speakers to lecture at CME events. Officers plan to continue offering CME meetings in 2012. At their first business meeting, new officers were elected; revised bylaws were adopted during the next meeting and a schedule for future meetings was determined.

The officers found a general misunderstanding of the merits of ACR membership versus other organizations such as RSNA. The importance of the ACR is now clearer to members as they are faced with challenges like the MPPR, reimbursement cuts and the loss of hospital contracts. The HRS sent a delegation to the 2012 AMCLC and participated in Capitol Hill Day. Chapter leaders are investigating more ways to get involved in government relations activities and continue to share information on College advocacy with their members. By assessing the needs of radiologists in their state and returning the chapter to an active status, the HRS is moving in the right direction to grow their membership and increase their involvement in ACR activities. In order to receive more information on chapter rejuvenation, increasing your membership or becoming more involved in government relations, please contact [chapters@acr.org](mailto:chapters@acr.org).



### 2012 Chapter Survey

We asked you to describe your chapter's greatest accomplishment in 2011!

You answered...

We asked about your chapter's greatest challenge or opportunity.

You answered...

You can view the complete 2012 chapter survey results [here...](#)

The survey results have been augmented in order to maintain the anonymity of the contributors.

### ACR Fellowship Process to Move Completely Online!

Beginning in July 2012, the ACR Fellowship process will be completely paperless. The new online nomination form will help streamline the entire process allowing ACR members to apply online and submit their nominations directly to the chapter. Chapters will receive nominations in real time with the ability to review nominations online and submit decisions directly to the ACR. Visit [www.acr.org/fellowship](http://www.acr.org/fellowship). Training will also be provided via a webinar. For more information about the online FACR process or to sign up for a training session, or contact J.P. Baird by email at [jpbaird@acr.org](mailto:jpbaird@acr.org).

### Stay Current on Code Changes With ACR Coding Resources

Did you know ACR members can access the ACR Radiology Coding Source™ and the 2012 Interventional Radiology Coding Update free of charge? ACR members also receive discounted rates on AMA/ACR Clinical Examples in Radiology, 2012 ASTRO/ACR Guide to Radiation Oncology Coding and 2012 coding user's guides for Nuclear Medicine and Ultrasound. View all ACR coding resources ...

### ACR Benefits Plus™

ACR members receive exclusive special offers on everyday products and services through the ACR Benefits Plus™ program. Visit [www.acr.org/benefits](http://www.acr.org/benefits) to discover the benefits available to ACR members including discounts on FedEx, GEICO, T-Mobile, and more. Please direct questions to the ACR Membership Department at [affinityprograms@acr.org](mailto:affinityprograms@acr.org) or call 1-800-347-7748.

For chapter resources, contact:

Devin Parris

[dparris@acr.org](mailto:dparris@acr.org)

703-648-8917

ACR Login

Chapter Handbook

Chapter Resources